

ANYTIMESOON.NL , galery Viafarini, Milan from 13 untill 17 April 2005.

Despite the international relevance of the Milanese design fair and its correlated exhibitions involving the whole city known as Fuorisalone, the event did not yet offer a project focusing on the open dialogue between design and the visual contemporary arts.

Viafarini, a Milanese non-profit organization known for its activity in the field of contemporary visual arts, as well as for its experience in fashion and design, invited a group of international designers and artists who work close to visual art and whose researches investigate the idea of process and installation to develop a project in this sense.

The invited designers and artists will present their works on several locations in the city from 13 t/m 17 april 2005 during Fuorisalone. The countries involved [a.o. Spain Switzerland Australia and The Netherlands ] will present on different locations and will be giving their interpretations on this project titled "Anytime Soon".

After careful selection a group of Dutch designers and artists was composed and invited by curator Luca Trevisani [ Viafarini ] to participate in the project and exhibit in gallery Viafarini itself. The gallery which is situated in the centre of Milan, has a floorplan of 200 m2, in which the invited Dutch designers and artists will be focusing on the open dialogue between design and the visual contemporary arts.

The Dutch delegation consists of;  
Buro Vormkrijgers, TTTVO, Afke Golsteijn, Eric Klarenbeek, Anthony Kleinepier en Bob Copray.

For more information on the AnytimeSoon project in general, or the Dutch ANYTIMESOON.NL project in special, you can contact Viafarini or the Dutch designers and artists involved by means of the contact information displayed below.

The website [www.anytimesoon.nl](http://www.anytimesoon.nl) can be visited for more specific info and/or news on the the Dutch ANYTIMESOON.NL project.

**Viafarini**

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**Buro Vormkrijgers [ Sander Mulder & Dave Keune ]**



Buro Vormkrijgers profiles itself as an designers with duo high standards, both in concept and realization. By the ever present urge to explore unknown territory, Buro Vormkrijgers can exploit and inspire her creativity to the max. This approach enables amongst others for traditional qualities to prosper with new techniques and innovations in their designs. The coherency in their work is formed by the conviction that concept and realization should always exists in symbiosis.

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**Bob Copray (1968)**



Designer and concept developer of interiors.

In his works he keeps searching for unorthodox construction methods and finishes.

With this approach there always follows a renewed definition of "functionality".

The designer is convinced that the, from mass production derived, so called standards that can be found in commercial stores nowadays, should not be interpreted by the consumer as the absolute or only truth.

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**Eric Klarenbeek**



Search for reality,  
In which function and aesthetics are equals.  
Objects where the application generates new values.

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## Anthony Kleinepier & TTTVO



Although rooted in completely different basic assumptions, there is a mutual organic enhancement between the work of the Dutch designers Anthony Kleinepier and TTTVO.

Since the end of 2002, they present their products together. Not in a nice and tidy formation in one space, but stage-managed as one mixed arrangement. These settings, as they call them, blend into a new work in its own right, a world that challenges the spectator to observe the products not just as isolated objects but as parts of a wider context. Comfortable but elusive at the same time, that's the tension area they're looking for. Way past the soothing Disney-effects and the commercialism of feel-good theatre. The designers question our living environment and its makeability.

"Looking forward to share their world and you are invited!"

*Anthony Kleinepier*

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**Afke Golsteijn**



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